

ALABAMA Launchpad

Sponsorship Classifications

Levels of sponsorship for Alabama Launchpad are divided into five levels.

- **Platinum Level:**
 - Requires a commitment of at least \$25,000 per year for three years
 - Platinum Level sponsors receive the highest level of recognition and visibility. Platinum Level sponsors will have their corporate logos shown on the Alabama Launchpad homepage year-round as well as the top of the Sponsors Page and all printed material, presentations, etc.
- **Gold Level:**
 - Requires a commitment of at least \$10,000 for at least one year
 - Gold Level Sponsors will have their corporate logo displayed on the Sponsors Page of the Alabama Launchpad website and all printed materials.
- **Silver Level:**
 - Requires a commitment of at least \$5,000 for at least one year
 - Silver Level Sponsors will have their corporate logo displayed on the Sponsors Page of the Alabama Launchpad website and all printed materials.
- **Bronze Level:**
 - Requires a commitment of at least \$2,500 for at least one year
 - Bronze Level Sponsors will be listed by name on the Sponsors Page of the Alabama Launchpad website and all printed materials.
- **Contributors:**
 - Requires a commitment up to \$2,500 for at least one year
 - Contributors will be listed by name on the Sponsors Page of the Alabama Launchpad website and printed materials if space allows.

Sponsorships are also available for individual events (workshops, networking events, etc.) and the annual business plan competition finale. In general, there is no limit to the number of sponsorship opportunities available for specific events. However, exclusivity can be considered at the request of the sponsor. Priority will be given to sponsors based on sponsorship level with all mentoring opportunities. In-kind contributions are certainly welcome. The reflected value of in-kind sponsorships may be discounted.

For questions, please contact Glenn Kinstler: gkinstler@edpa.org or (205) 943-4709